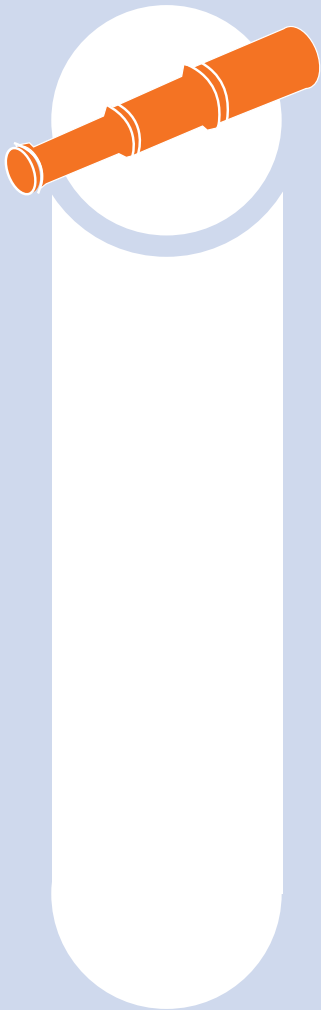






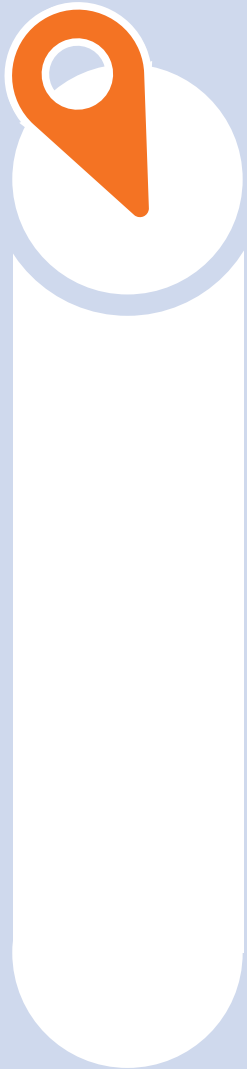
Changing Landscape

- ⦿ Buying leads for potential customers is getting riskier.
- ⦿ Google is limiting brokers of customer information.
- ⦿ Online consumer habits are shifting.
- ⦿ Invest in your website to get leads.



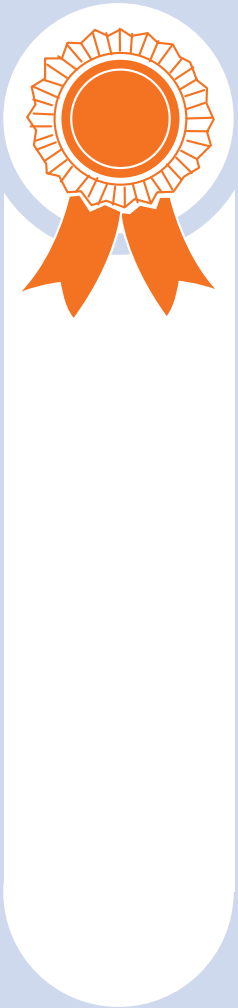
NEW WAY FORWARD

- ① Internet cuts out third-party customer information sellers
- ① Auto dealers, newspapers, travel agents all have been affected
- ① Lead brokers now impacted.
- ① Prospects use Google for research on services
- ① Provide content for the 'New, Lead-Based Internet.'



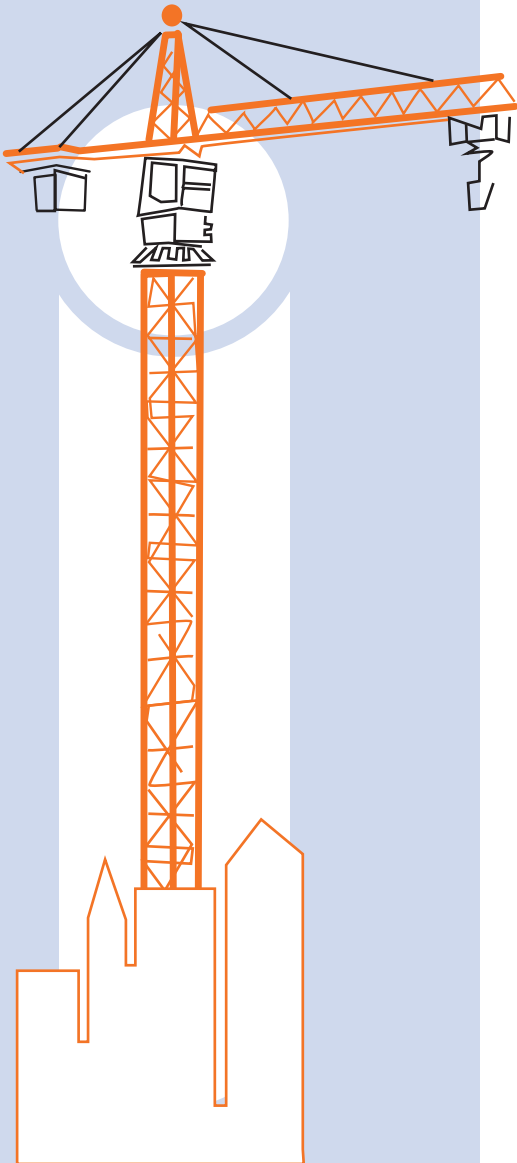
KEEP IT LOCAL

- ◎ Google favors local, genuine content and businesses
- ◎ Authentic, expert local content is favored
- ◎ Provide useful content aiding local homeowners.
- ◎ Your own website becomes a lead generator.



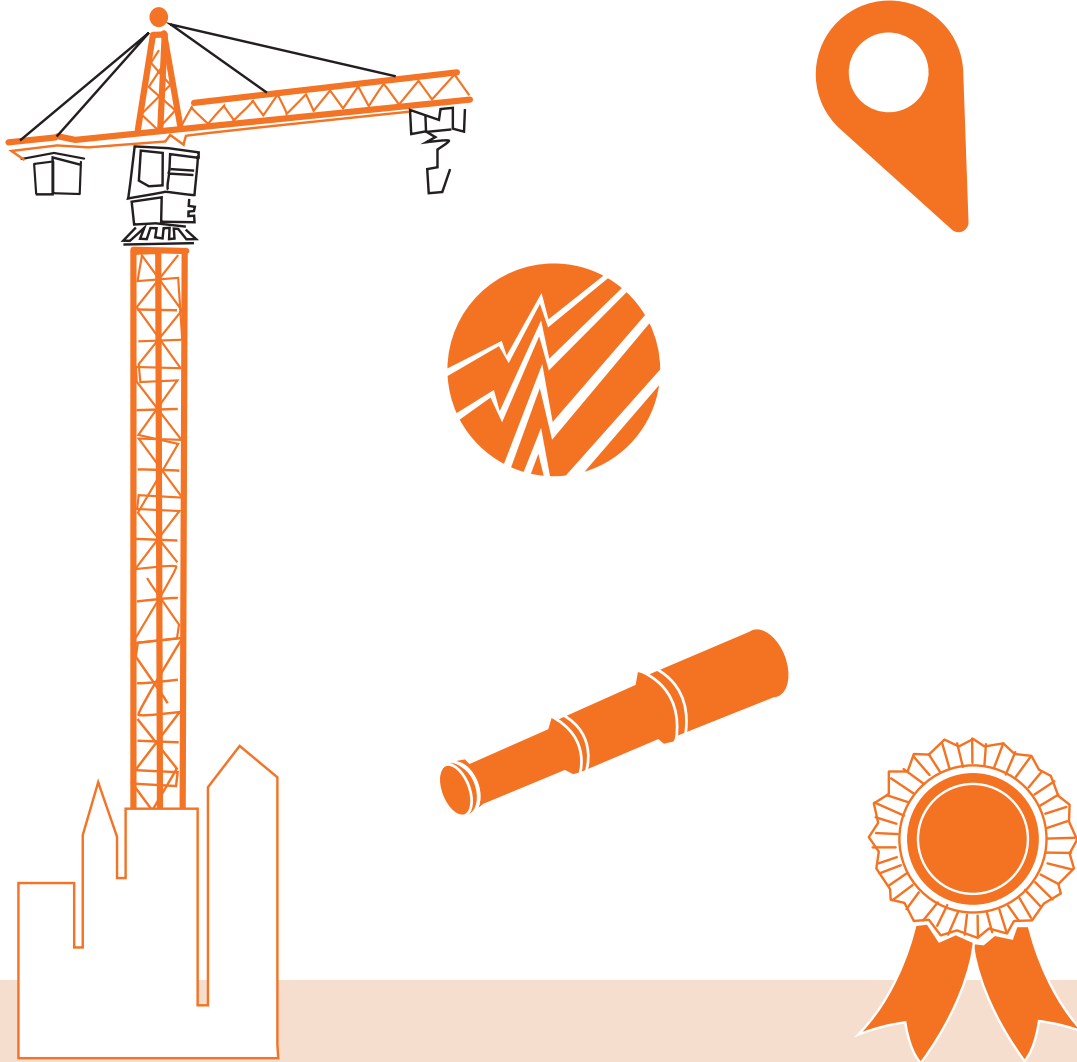
YOU ARE THE EXPERT

- ◎ You're the go-to expert for local home solutions
- ◎ Share accurate info on your site to attract Google users.
- ◎ Your expertise draws prospects.
- ◎ Use local Google Ads to reach people.



BUILD YOUR OWN FUTURE

- ◎ Hire a contractor for a smart, evolving website strategy.
- ◎ Track visitors to measure ROI.
- ◎ Analyze long-term leads for value.
- ◎ A valuable website serves now and in the future.



We look forward
to helping you
generate your
own leads using
your website.

Contact Us